



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 832347**

**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Paul Hirschbiel for Congress (39143)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** (757) 362-3300 /  
**CPE** 1223  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HIRSCHBIEL 10/30  
PAUL HIRSCHBIEL FOR CONGRESS

**Date Entered** 05/31/12  
**Last Modified** 11/05/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06161137  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,517.75  
**Net Total** \$14,267.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Nov. 2012	44	\$16,785.00
<b>Grand Total:</b>	<b>44</b>	<b>\$16,785.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		10/26/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5A- 5:58A (ET)		1							1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		5/31/12
3.0	Normal Line / SPOT	11/06/12-11/06/12	6	:30	5A- 5:58A (ET)			1						1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		5/31/12
5.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5:58A- 7A (ET)		1							1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		10/26/12
6.1	Normal Line / SPOT	11/06/12-11/06/12	6	:30	5:58A- 7A (ET)			1						1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		10/26/12
7.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	7A- 9A (ET)	1		X	X	X	X			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		10/26/12
8.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7A- 9A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
9.1	Normal Line / SPOT	11/06/12-11/06/12	5	:30	7A- 9A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
10.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	4:30A- 4:59A (ET)	1		X	X	X	X			1	\$20.00	\$20.00	Norfolk (WVEC) (WVEC)		10/26/12
11.1	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							1		1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		10/26/12
12.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
14.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
15.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	9A- 10A (ET)	1		X	X	X	X			1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		10/26/12
16.1	Normal Line / SPOT	11/06/12-11/06/12	5	:30	9A- 10A (ET)			1						1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		10/26/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:



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17.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
18.1	Normal Line / SPOT	11/06/12-11/06/12	5	:30	10A- 10:58A (ET)				1					1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
19.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	10:58A- 12P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/26/12
20.1	Normal Line / SPOT	11/06/12-11/06/12	4	:30	10:58A- 12P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/26/12
21.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:58A- 12P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/26/12
24.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
25.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		1							1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
26.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12
27.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	12:58P- 2P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12
28.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	2P- 3P (ET)	1		X	X	X	X			1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		10/26/12
29.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	2P- 3P (ET)		1							1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		10/26/12
30.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
32.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12
33.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:58P- 4:58P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12

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41.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
42.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/26/12
43.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/26/12
44.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/26/12
45.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/26/12
46.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)		10/26/12
56.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/26/12
57.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
58.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
60.0	Normal Line / SPOT	10/30/12-11/02/12	10	:30	5:58A- 7A (ET)	4		X	X	X	X			4	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR REBATE	10/25/12
61.0	Normal Line / SPOT	11/02/12-11/02/12	7	:30	12P- 12:57P (ET)	1					X			1	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	MG for LUR credit - value \$170	11/1/12
62.0	Normal Line / SPOT	11/03/12-11/03/12	7	:30	5:58A- 8A (ET)							2		2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	MG for LUR credits value \$250	11/1/12
63.0	M/G For 46.1.1 / SPOT	11/06/12-11/06/12	5	:30	7A- 9A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		11/5/12

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